



Durable Labels that Last

347 Durable White Plastic

Description: This semi-conformable, biaxially-oriented thermal transfer plastic has a high tack, aggressive adhesive that works well on a wide variety of hard-to-adhere-to substrates including plastics, rubber and rough-textured wood surfaces. Rated for 1-2 year outdoor use, it offers excellent smudge, chemical, water, acid, and alcohol resistance.

Suggested applications include drum labels, lumber and pallet identification, food and beverage labels, shipping labels, appliance rating plates and carpet backing labels.

NOTES: This material is not recommended for auto-apply requirements and does not work well in printers with 1" core formats. We suggest obtaining an External Media Supply to use with small desktop printers that will allow you to use 347 Plastic Labels wound on 3" cores.

Regulatory Compliance:

FDA CFR 175.105 for indirect food contact
 CONEG regulations for heavy metal content
 BS5609 Certified for chemical drum labeling

Recommended Printing Ribbons: T96 T68, T80 Resins or T58 Wax/Resin

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Rubber	Silicone Paper
Color	White	-	-
Caliper	3.2 mil	1.4 mil	2.5 mil
Basis Weight	44# (25" x 38"/500)	-	40# (24" x 36"/500)
Brightness	90%	-	-
Min. Application Temp	-	20°F (-7°C)	-
Service Temp. Range	-	-65°F to 150°F (-54°C to 71°C)	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	72°F	50% R.H.	One Year

All descriptive information, typical performance data, and recommendations for this product should be used solely as a guide. Furnishing such information is merely our attempt to assist you as indicated by your requested application. These specifications do not constitute a warranty under any varying results. All labels are sold with the understanding that the purchaser has independently tested and determined the suitability of the product for the intended application.