Electronic Imaging Materials, Inc.

Labeling Solutions

330 White Destructible Plastic

Description: This fragile, yet resilient thermal transfer label will "fracture" and self-destruct if anyone tries to remove it. It works much like peeling paint - you have to chip at it and it will not come off in one piece! Due to its plastic construction, it is also waterproof and resistant to cleaning solutions. Common uses include asset tracking and warranty marking.

The special high-performance Rubber adhesive demonstrates very high peel resistance from metal and high surface energy (HSE) plastics like polyester, polycarbonate, PVC, ABS and acrylic. It also offers high peel resistance on low surface energy (LSE) plastics such as polypropylene, polyethylene and polystyrene. Because of these characteristics, it may perform better in certain applications than our standard 323 Destructible product. It is not designed for use on vinyl.
NOTE: Please allow 24-48 hours for your labels to setup before testing destructibility.

The liner has been specially backcoated to prevent label pick-off.

Compliance: RoHS and REACH SVHC Candidate List dated December 17, 2014

Recommended Printing Ribbons: EIM Resins T80, T84, and T96

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Rubber-Based	Kraft Paper
Color	White	-	White
Caliper	2.0 mil (51 micron) +/- 10%	0.8-0.9 mil (20-23 micron) +/- 10%	3.1 mil (79 micron) +/- 10%
Basis or Coat Weight	-	-	50#
Min. Application Temp	-	+50°F (10°C)	-
Service Range Temp.	-	-40°F to 212°F (40°C to 100°C)	-
Expected Exterior Life	-	**For Indoor Use Only**	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	70°F (21°C)	50% R.H.	Two Year

All descriptive information, typical performance data, and recommendations for this product should be used solely as a guide. Furnishing such information is merely our attempt to assist you as indicated by your requested application. These specifications do not constitute a warranty under any varying results. All labels are sold with the understanding that the purchaser has independently tested and determined the suitability of the product for the intended application.

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