



Labels that Last

201 Cold Temperature DT Paper

Description: This smooth, bright white direct thermal paper has a high sensitivity coating designed for both high-speed printers as well as for low-voltage printheads typically found on desktop printers. A special topcoat provides excellent resistance to water, blood, oils, fats, alcohol, solvents, and plasticizers.

The all-temperature adhesive works well in a variety of conditions including sub-zero temperatures. Because it offers great bonding to corrugated it perfect for warehouse applications.

Compliance: FDA 21 CFR 175.105 for indirect food contact

	Face Stock	Adhesive	Liner
Type	Paper	Permanent Acrylic	Bleached Kraft
Color	White	-	-
Caliper	3.1 mil	0.8 mil	2.45 mil
Basis Weight	54.1# (500 shts 25" x 38")	-	41.5# (500 shts 24" x 36")
Tensile	MD 25# per in. width CD 15# per in. width	-	MD 41# per in. width CD 17# per in. width
Tear	MD 43 grams CD 54 grams	-	MD 37 grams CD 45 grams
Min. Application Temp	-	-20°F (-29°C)	-
Service Temp. Range	-	-65°F to 200°F (-54°C to 93°C)	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	72°F	50% R.H.	One Year*

* Despite the 1 year shelf life, since it is a direct thermal material we recommend using it within the first 3 to 6 months of receipt for the best quality.

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.