



Labels that Last

347 Durable White Plastic

Description: This semi-conformable, biaxially-oriented thermal transfer plastic has a high tack, aggressive adhesive that works well on a wide variety of hard-to-adhere-to substrates including plastics, rubber and rough-textured wood surfaces. Rated for 1-2 year outdoor use, it offers excellent smudge, chemical, water, acid, and alcohol resistance.

Suggested applications include drum labels, lumber and pallet identification, food and beverage labels, shipping labels, appliance rating plates and carpet backing labels.

NOTE: This material is not recommended for auto-apply requirements.

Regulatory Compliance:

FDA CFR 175.105 for indirect food contact
 CONEG regulations for heavy metal content
 BS5609 Certified for chemical drum labeling

Recommended Printing Ribbons: T96 T68, T80 Resins or T44 Wax/Resin

	Face Stock	Adhesive	Liner
Type	Plastic	Permanent Rubber	Silicone Paper
Color	White	-	-
Caliper	3.2 mil	1.4 mil	2.5 mil
Basis Weight	44# (25" x 38"/500)	-	40# (24" x 36"/500)
Brightness	90%	-	-
Min. Application Temp	-	20°F (-7°C)	-
Service Temp. Range	-	-65°F to 150°F (-54°C to 71°C)	-

	Temperature	Humidity	Shelf Life
Recommended Storage Conditions	72°F	50% R.H.	One Year

NOTE: Due to the variety of application conditions, Electronic Imaging Materials strongly encourages the end-user to do thorough testing of all label products under consideration to make sure they will meet the application requirements.